

Friends of the Tricycle

Supporting Artistic and Educational Excellence



Children's workshop



Detaining Justice



Greta Garbo Came to Donegal

“There is no theatre in Britain that punches so consistently above its size and weight than the Tricycle.”

The Daily Telegraph

Support the Tricycle so that it can offer an outstanding artistic programme and provide transformative opportunities for children and young people

Intimate 240-seat Theatre
Luxury 300-seat Cinema
Art Gallery
Café & Bar
Artist-in-Residence Studio
2 large spaces for Educational Workshops & Community Activities

ARTISTIC PROGRAMME

Under Artistic Director Nicolas Kent, the Tricycle has established a unique reputation for presenting plays reflecting the cultural diversity of its community; in particular Black, Irish, Jewish, Asian and South African works. The theatre also commissions new writing for new audiences producing 4 home-grown plays each year. Notable examples of plays from the Tricycle stage which have transferred to the West End and Broadway include: *Ain't Misbehavin'*, *Kat and the Kings*, *Stones in His Pockets*, *The Price*, *Guantanamo* and *The 39 Steps*.

In addition the Tricycle has an unparalleled reputation for responding to contemporary events with its ground-breaking Tribunal and political plays. Productions include, *The Scott Arms to Iraq Inquiry*, *The Nuremberg War Crimes Tribunal*, *Srebrenica*, *The Colour of Justice: The Stephen Lawrence Inquiry* and *Justifying War*, all of which have been subsequently broadcast by the BBC, reaching audiences of more than 30 million people worldwide. In the last 18 months the productions of *Bloody Sunday*, *Scenes from the Saville Enquiry* and *Called to Account* have been broadcast on BBC Radio 4.

In 2009 the Tricycle launched its trilogy *The Great Game: Afghanistan*, which was revived in the Summer of 2010 before embarking on an

11-week tour of the USA – starting in Washington and ending in New York. Soon after the General Election in May, the Tricycle presented *Women, Power and Politics*, twelve new plays, a film festival and exhibition exploring the representation of women in political life.

During the last decade, the Tricycle received both the Evening Standard's Theatre Award – Special Award for its pioneering work in political theatre, and the Olivier Award for Outstanding Achievement for *Bloody Sunday*, as well as three other Olivier Award nominations.

EDUCATION PROGRAMME

Education and community activities are an integral part of the artistic output of the Tricycle, which has one of the largest outreach programmes of any adult London theatre. Each year thousands of young people attend plays and films, and take part in term-time and holiday workshops where visual and performing arts are used as a means to boost self-confidence and self-motivation, develop creativity and promote community integration. The Tricycle also delivers an extensive social inclusion programme providing free arts-based workshops and activities for marginalised groups and young people at risk of social exclusion.

FUNDING

Approximately 45% of the Tricycle's income is generated through box office and other sales, while 40% is received through government subsidies. The balance, typically in excess of £460,000 per annum must be raised from grant-making trusts, individual and corporate supporters and fundraising events.

“The Tricycle is the most creative force in British theatre – if you are going to be a member of anything, you must be a member of this.”

Jon Snow, Patron

TRICYCLE FRIEND £40+

- Advanced information and priority booking for all theatre productions, film festivals, Q+As and gala events
- Monthly newsletters
- Special ticket offers when available
- Invitations to special members' events
- Gallery private view invitations
- Discount on room hire for all children's parties

TRICYCLE SUPPORTER £150+

All of the above benefits plus:

- Allocated seats for you and one guest at any performance (except press nights)
- A complimentary programme
- Acknowledgement in the theatre programme
- A family ticket to a Saturday children's show (twice a year)

TRICYCLE BENEFACTOR £400+

All of the above benefits plus:

- An additional 2 seats at any performance (except press nights)
- An additional complimentary programme
- Access to special allocation of seats for sold out-shows or last-minute bookings
- An invitation to the Artistic Director's annual theatre show and supper party
- The opportunity to observe the Tricycle's education work

FRONT WHEEL £1,000 pa*

All of the above benefits plus:

- Your name in the theatre foyer
 - Personal booking through the development office
 - An invitation to the Artistic Directors annual celebrity evening and supper party
- * suggested 3-year commitment

FRONT WHEEL & REEL £1,160

Front Wheel & Cinema Box one-year membership combined (inclusive of joining fee).

CINEMA BOX MEMBERSHIP £175 (plus a one-off joining fee of £110.00+VAT)

- Access to the 11 luxury Pullman seats at no charge*
 - Advanced information and priority booking for all Q+As, film festivals and gala events
 - Monthly newsletters
 - Acknowledgement in the theatre programme
 - Gallery private view invitations
- * Seats are allocated on a first-come first-served basis and do not include Q&As, gala screenings and festivals

AMERICAN FRIENDS

Donations from US tax payers can be accepted through CAF America. Minimum donation \$500

CORPORATE SUPPORTER £500 + VAT

- Advanced information and priority booking for all theatre productions, film festivals, Q+As and gala events
- Monthly Newsletters
- Acknowledgement in the theatre programme & foyer
- 20 complimentary tickets (except press nights)
- 2 corporate evenings per annum in the cinema box
- Gallery private view invitations
- Personal booking through the development office

CORPORATE BENEFACTOR £2,000 + VAT

All of the above benefits plus:

- 6 allocated seats for each production, including 2 tickets to Press Nights
- 6 complimentary programmes
- Staff discount on theatre & cinema tickets
- Direct personal bookings through the Development Office
- Invitation to the annual drinks party
- Acknowledge and logo in the foyer
- Entertainment facilities for up to 100 guests in the theatre, once a year
- 3 corporate evenings in the Cinema Box
- Access to the cinema for conferences and presentations

YOUR LEGACY

By remembering us in your Will you can help guarantee the Tricycle's future. It would be especially helpful if you could let us know should you decide to do so.

PRODUCTION SPONSORSHIP

If your company is interested in Production Sponsorship we would be delighted to discuss possibilities with you.

Please complete this form and send it to:

Development Office, The Tricycle, 269 Kilburn High Road, London NW6 7JR

Mr/Mrs/Ms/Other:	
Forename:	Surname:
Address:	
Post Code:	
Tel (day):	Tel (eve):
Mobile:	Email:

I WOULD LIKE TO SUPPORT THE TRICYCLE AT THE FOLLOWING LEVEL:

Individuals:

- Friend £40+
- Supporter £150+
- Benefactor £400+
- Front Wheel £1,000 (3-year commitment)
- Cinema Box £175 (existing members annual renewal)
- Cinema Box £175 (new members additional one-off joining fee £110+vat)
- Front Wheel & Reel £1,160 per annum

Companies:

- Corporate Supporter £500 + vat
- Corporate Benefactor £2,000 + vat

If you are giving as a Tricycle Supporter or above, please indicate how you would like to be acknowledged:

PAYMENT OPTIONS:

1. Standing Order – ensuring your continuous support

Bank Name	
Bank Address	
Postcode	
Account Name	
Account Number	Sort code

Pay to: HSBC Bank plc, 50-52 Kilburn High Road, London NW6 4HJ

Account Name: Tricycle Theatre Company Ltd. Account Number: 91613251 Sort Code: 40-04-04

£ yearly or £ quarterly From: (dd/mm/yyyy) until further notice

Signature	Date
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PAYMENT OPTIONS / CONT:

2. Credit/Debit Card (we do not accept American Express)

Please charge my card with the sum of: £

Cardholder's name:

Card Number

Valid from / Valid to / Issue Number (if applicable):

3 CCV digits (The last 3 digits on the back of your card)

3. Cheques/CAF voucher

Please make payable to The Tricycle Theatre Company Ltd

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I would like the Tricycle to claim Gift Aid on any donations I make. I confirm that I am a UK tax payer and that in the current tax year I will pay income tax or capital gains tax at least equal to the tax that the Tricycle reclaims on my donation (currently 28p in the £).

Signature

Date

For our American Friends

US tax payers can make a tax-deductible donation by US dollar cheque made payable to CAF America. CAF America stipulates a minimum donation of \$500

“It is an experience like no other in theatre. The tribunal plays of the Tricycle have changed the idea of what performance is.”

The Observer

The Tricycle is a registered charity No: 276892

Please complete and return this form to:

Development Office
The Tricycle
269 Kilburn High Road
London NW6 7JR

Development Office
020 7372 6611

development@tricycle.co.uk



Supported by
**ARTS COUNCIL
ENGLAND**



“The Tricycle often offers the most politically audacious programming of any theatre in London.”

Financial Times, June 2010



The Great Game: Afghanistan



Seize The Day



Women, Power and Politics



The 39 Steps